

Key Initiatives for Fiscal Year 2010-2011

General Government

- Adopt criteria for defining core and other services provided by the City.
- Adopt an Update to the Ten Year Strategic Plan.
- Continue to look for creative policies that allow the City to work in partnership with our residents, business community, and other local agencies.
- Conduct informational meetings for potential Mayor/City Council candidates.
- Oversee the consolidation of the General Municipal Election of Mayor/City Council with the County of Alameda.
- Undertake a comprehensive review of the employee compensation and benefit program.
- Develop Social Media Administrative Policy.
- Create a volunteer Disaster Service Worker database.
- Revise Full-time Employee Handbook.
- Transition review of risk management exposure from outside consultant to internal self assessment.
- Provide legal support for high priority City Council objectives which involve new ordinances or resolutions.
- Conduct an updated Fee Study and Cost Allocation Plan.
- Complete implementation of the final modules included in the Tyler-Eden software system—Fixed Assets; Contract Management; Remote Field Staff Access to Permit System; Web Permits; and Web License.
- Implement a secure wireless network at the Civic Center in order to provide improved flexibility in accessing computerized records.
- Complete update of Aerial Photos used in conjunction with the Geographic Information System (GIS).
- Continue efforts to examine long term financial trends that will impact the provision of City services.
- Continue to identify efficiencies in building management system in order to reduce long term maintenance costs to the City.
- Continue to implement Green Best Practices.

Public Safety

- Prepare and produce semi-annual Public Service Announcement via radio for crime prevention/safety tips and upcoming Police Service Events.
- Partner with Dublin schools for annual Red Ribbon Week drug education program.
- Participate in the Avoid the 21 Drunk Driving Prevention Campaign.
- Conduct targeted enforcement operations in response to local crime trends, as needed.
- Prepare and adopt new fire codes.
- Conduct Citywide disaster exercise.

- Complete Animal Control Services Contract Evaluation.
- Complete Green Light Emitting Diode (LED) relamping project at 15 intersections.
- Explore the feasibility of a streetlight energy efficient improvement program along Dublin Boulevard.

Transportation

- Implement five community volunteer projects.
- Complete an update to the Tri-Valley Transportation Development Fee.
- Secure grant funding and implement a GIS-based Traffic Collision Tracking and Analysis system.
- Commence design on traffic signal for Amador Valley Boulevard/Brighton Drive intersection.

Health and Welfare

- Implement a food-scrap, cash-incentive program for single family residential customers.
- Explore the feasibility of an ordinance that would encourage existing and future commercial locations, which have adequate enclosure space, to provide recycling services.
- Develop a recycling plan template for the commercial sector to increase recycling.
- Explore the creation of food waste programs at the City facilities.
- Discontinue use of City supplied individual plastic beverage bottles (i.e. waters, sports drinks, soda, etc.) at City events.
- Create Climate Action Plan.
- Conduct a volunteer clean-up day in the fall.
- Conduct six watershed awareness educational events.
- Explore an environmental recognition program for targeted program practices for Dublin businesses.
- Explore the feasibility of a green fleet plan for the City.
- Conduct outreach to inform potential grant applicants about grant availability and new changes in the combined grant process.
- Hold two community meetings in the fall to assist grant applications in completing new grant application.
- Solicit grant applications for CDGB and Community Support Grant using Universal Grant Process.
- Process ten First Time Homebuyer Loan applications.
- Work with Dublin Housing Authority and development team on relocation of Arroyo Vista Tenants; grant applications, and development of project site.

Culture and Leisure Services

- Coordinate the fourth annual Dublin Reads event for October 2010 featuring the book *Pearl of China* with an author talk by internationally acclaimed author, Anchee Min.
- Host “From Earth to the Universe” a NASA exhibit celebrating the 400th anniversary of Galileo’s first use of the telescope to coincide with a Family Night Program in November.
- Assume maintenance for the Fallon Sports Park.
- Assume maintenance for the Dublin Heritage Park and Museums.
- Transition restroom cleaning to a private contractor.
- Complete installation of artwork at the Dublin Transit Center.
- Conduct a Park/Facility Dedication event for the Dublin Heritage Park and Museums.
- Establish new policies and fees for the use of the Kolb Family facilities and grounds at the Dublin Heritage Park and Museums.
- Explore ideas and recommendations to re-tool the Day on the Glen Festival or to establish a new major event as a replacement for the Day on the Glen Festival.
- Produce two small-cast theatre productions in the Kolb Barn Theatre.
- Establish an Art & Ceramic Studio in the old Kolb House.
- Maintain the ongoing development of the Oral History program by identifying and interviewing key community members.
- Develop a Pricing and Cost Recovery Plan.
- Conduct a park dedication event for the new Fallon Sports Park.
- Expand Sports Field Reservation function to include new fields at Fallon Sports Park.
- Expand United States Tennis Association (USTA) programs, classes and events at Fallon Sports Park.
- Develop adult soccer league at Fallon Sports Park.
- Conduct promotional campaign to position the Fallon Sports Park as a tournament facility.
- Develop and distribute quarterly e-newsletter by market segment.
- Offer second Family Camp Out event at another neighborhood park.
- Implement babysitting program.
- Complete Fallon Sports Park construction.
- Complete Dublin Heritage Park and Museum construction.
- Complete Dublin Sports Grounds Phase IV construction.
- Complete Light Emitting Diodes (LED) park light replacement project.
- Complete Tree Planting Project.

Community Development

- Adopt the 2010 California Building Codes.
- Implement web-based business license applications and renewals.
- Implement real-time electronic field inspection system.
- Develop and implement program for on-line inspection scheduling.

- Develop and implement program to begin accepting on-line building permit applications for over the counter permits.
- Implement residential planned development and investigate opportunities to create a new village in Eastern Dublin Transit Center.
- Update Downtown, West Dublin BART and San Ramon Specific Plans into one comprehensive Plan that addresses the entire Downtown Area.
- Initiate an update of the Downtown Traffic Impact Fee based on the adopted Downtown Specific Plan and associated traffic mitigation measures.
- Complete design and construction of Caltrans and Federal Stimulus funded trash capture projects.
- Complete Dublin Boulevard Widening project, Hansen Drive to Silvergate Drive.
- Complete design and bidding of the following projects: Amador Valley Boulevard/Brighton Drive Traffic Signal; San Ramon Road/Shannon Avenue Traffic Signal; and Alamo Canal Trail Undercrossing.
- Complete BART Corridor project.
- Develop a Downtown Business Attraction Plan.
- Explore creation of a Citywide Economic Development Strategy.
- Explore beautification programs (i.e. façade improvements, design assistance, etc.) for commercial areas along Dublin Boulevard between Dougherty Road and San Ramon Road and Downtown Core area.
- Launch new design and domain name for the City website.
- Host first annual City Council open house.
- Issue annual City newsletter.